

## 2021 Community Health Snapshot

Serving communities around our Fresno, Clovis, Oakhurst, and Selma medical facilities.

# Coming together to improve community health

In 2021, Kaiser Permanente continued to respond urgently to the staggering health and economic toll of the COVID-19 pandemic on the communities we serve.

Together with our partners, we addressed the most critical health needs in our community: COVID-19 prevention and vaccination; food, housing, and economic security; and mental health and wellness. Our efforts prioritized underserved communities and communities of color, who continue to bear an unequal burden from the pandemic.

## Protecting hard-hit communities

COVID-19 vaccines became widely available in 2021, but some communities hard hit by the pandemic faced barriers to getting vaccinated. Kaiser Permanente collaborated with public health departments, community health centers, and other trusted community and faith partners to address vaccine concerns and make it easy for people to get vaccinated.

We awarded a \$75,000 grant to the Fresno County Economic Opportunities Commission African American Coalition to increase vaccination rates in communities disproportionately affected by the pandemic, primarily communities of color. The funding supported culturally relevant vaccination outreach and registration in accessible neighborhood locations such as churches and barbershops, and through social media to increase trust in the vaccines – and ultimately vaccination rates.





## Providing critical support for social health needs

Good health requires more than high-quality medical care. Social health factors such as having enough healthy food and a safe place to live are also essential. As the economic fallout from the COVID-19 pandemic wears on, Kaiser Permanente is intensifying efforts to meet the critical social health needs of our community.

To support individuals and families at risk for hunger and eligible for government food benefits, we awarded a \$95,000 grant to the Central California Food Bank. The food bank partnered with more than 30 community organizations and launched social media campaigns to help an estimated 2,450 individuals to apply for CalFresh food benefits in Fresno, Madera, Tulare, and Kings counties.

## Improving access to mental health care

Against the backdrop of a national shortage of mental health care professionals, the COVID-19 pandemic has exacerbated mental health needs in the community. In response, Kaiser Permanente is using its resources, reach, and partnerships to improve access to community mental health services and expand the mental health workforce pipeline.

Our 2-year \$90,000 grant to The Resiliency Center of Fresno focuses on mitigating the impact of trauma on children and families. Working in partnership with the Fresno Police Department, the center identifies and assesses children who have been witnesses of or victims of trauma and connects their families to community resources and mental health services. The program estimated that it would reach 2,600 children over the next 2 years.



# By the numbers

\$21M

2021 Fresno  
Total Community Investment



\$3M

In grants, donations,  
and direct support

7K

Youth and adults reached  
through Educational Theatre



6K

People received  
Medical Financial Assistance

\$16M

Subsidized health  
care and coverage



45

Medical residents trained  
in our Graduate Medical  
Education programs





## Community health priorities

As part of our commitment to improve health and health equity in our community, every 3 years we conduct a rigorous and collaborative community health needs assessment. For 2021, Kaiser Permanente identified the following significant health priorities in our Fresno community.

### Access to Care and Coverage

High quality, culturally, and linguistically appropriate health services in coordinated delivery systems.

### Economic Security

All community members are economically secure in order to thrive.

### Mental Health and Wellness

Social and emotional health and well-being and access to high-quality behavioral health care services when needed.